

****Privacy Policy****

At Heart & Sole Dance Center, we are committed to protecting the privacy and security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you interact with our website, services, and events.

Information We Collect:

Personal Information: When you sign up for classes, events, or newsletters, we may collect personal information such as your name, email address, phone number, and billing information.

Student Information: We collect information about our students to provide personalized dance instruction and ensure their safety. This may include age, dance experience, medical history, and emergency contact details.

Website Usage Data: We automatically collect certain information when you visit our website, including your IP address, browser type, pages visited, and device information.

How We Use Your Information:

Providing Services: We use your information to register you for classes, process payments, communicate with you about schedules and events, and provide customer support.

Improving Services: We may use information to analyze trends, track website usage, and improve our services, offerings, and user experience.

Marketing and Communications: With your consent, we may send you promotional emails, newsletters, and updates about our studio, classes, and events. You can opt-out of marketing communications at any time.

Safety and Security: We use student information to ensure the safety and well-being of our students during classes and events.

Sharing Your Information:

- We do not sell, trade, or rent your personal information to third parties.
- We may share information with trusted service providers who assist us in operating our website, conducting business, or servicing you, as long as those parties agree to keep this information confidential.

Data Security:

- We implement appropriate security measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction.
- However, no method of transmission over the internet or electronic storage is 100% secure, so we cannot guarantee absolute security.

Your Choices:

- You have the right to access, update, or delete your personal information. You can do this by contacting us directly.

- You can opt-out of receiving marketing communications from us at any time by contacting us.

Children's Privacy:

- Our services are not directed to individuals under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe we may have collected information from your child, please contact us.

Changes to this Policy:

- We reserve the right to modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the updated policy on our website.

Contact Us:

If you have any questions or concerns about this Privacy Policy, please contact us at 941-264-9078.

This Privacy Policy was last updated on 3/19/2024